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## NEWS RELEASE

FOR IMMEDIATE RELEASE

### **BIZACTIONS ANNOUNCES POWERFUL 2010 WEBCAST SERIES**

*BizActions educational web series promises a line up of industry experts and timely topics*

**Potomac, MD, March 10, 2010**—[BizActions](#), the nation's leading provider of B2B [email newsletters](#) for CPA's, announced the 2010 web series line up. Topics are focused on leading social media tools, best practices, and trends. Content provided is geared to help the profession better understand such topics as SEO, how to use social media tools including LinkedIn and Twitter, and blogging. Leading the webcasts are some of the profession's most notable thought leaders.

BizActions web series schedule is as follows:

Wednesday, March 31, 2 PM (EST)—*SEO & SEM* presented by Timothy Seward, ROI Revolution and Joe Rotella, Chief Technical Officer, Delphia Consulting

Thursday, May 6, 2 PM (EST)—*The Exuberant Accountant—A Partner's Perspective on Social Media* (focus on blogs) presented by Scott Heintzleman, CPA, Partner, McKonly Asbury

**Social Media Series with Michelle Golden** (includes detailed training along with handouts and documentation of approaches and best practices)

Thursday, April 29, 2 PM (EST)—*Intro to Social Media Tools and Strategies*

Wednesday, May 26, 2 PM (EST)—*Leveraging LinkedIn – Best Practices*

Thursday, July 15, 2 PM (EST)—*Blogs Aren't Just for Bloggers – How to Establish Credibility in the Blog Community*

Thursday, August 19, 2 PM (EST)—*To Tweet or Not to Tweet – Twitter for CPAs and others*

BizActions is dedicated to bringing timely and relevant information to the tax and accounting profession. The company's current web series offers helpful information on one of the hottest topics for firms—social media. BizActions announced their 2010 web series in early March.

## **About BizActions, LLC**

Headquartered outside of Washington DC, BizActions provides professional service firms with customized, content-rich email newsletters and a host of other helpful SaaS applications to improve communication efforts with clients, prospects, partners, and team members. Delivered through an innovative and powerful electronic business development platform, BizActions easy-to-use integrated suite of applications helps firms generate new business, increase name recognition, enhance cross-sales opportunities, and position themselves as experts. For more information on BizActions visit [BizActions.com](http://BizActions.com) or call **866.240.8477**.