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NEWS RELEASE

FOR IMMEDIATE RELEASE

BIZACTIONS LAUNCHES POWERFUL NEW SURVEY TOOL

*The ability to conduct custom surveys further opens lines of communication
between firms and their clients*

Potomac, MD, February 9, 2010—[BizActions](#), the nation's leading provider of B2B [email newsletters](#) for CPAs, has launched a powerful new communication application—[BizSurvey](#). This powerful survey tool allows users to create and deploy custom surveys and aggregate the results. BizSurvey was developed to support ongoing communication between firms and their clients—as well as provide firms with relevant marketing intelligence. The tool can be used within the BizActions platform or as a stand-alone product.

“Long-term relationships are reliant on open two-way communication,” stated [Barry Friedman](#), CEO at BizActions. “BizSurvey encourages and fosters communication between firms and their clients, while also providing firms with valuable client analytics.”

BizActions survey tool provides firms with an intuitive interface to create custom client surveys, 200 editable survey templates, and branding capabilities—enabling firms to add their own logo and colors. The application has no limit on the number of system users, the number of surveys created, or the number of responses captured. BizSurvey also comes loaded with pre-defined surveys developed specifically for accounting firms. BizActions offers custom surveys for several other niche markets as well and continues to augment each niche library with new survey material.

“The tool was designed to be very flexible,” said Friedman. “Firms can embed a survey within their website, in an email, or send it through the e-newsletter platform. Ultimately, we wanted it to be exceptionally easy to use and provide firms with several communication channels.”

[BizSurvey](#) was launched in December 2009. Learn more about BizSurvey at www.bizsurvey.com.

About BizActions, LLC

Headquartered outside of Washington DC, BizActions provides professional service firms with customized, content-rich email newsletters and a host of other helpful SaaS applications to improve communication efforts with clients, prospects, partners, and team members. Delivered through an innovative and powerful electronic business development platform, BizActions easy-to-use integrated suite of applications helps firms generate new business, increase name recognition, enhance cross-sales opportunities, and position themselves as experts. For more information on BizActions visit BizActions.com or call **866.240.8477**.