

To whom it may concern...

This letter is being provided to certify that BizActions is compliant with the CAN-SPAM Act of 2003, including all amendments made in May 2008.

All BizActions newsletters include the following items, as required by CAN-SPAM:

- Valid and obvious opt-out (unsubscribe) mechanism
- Legitimate email header information
- Clear disclosure of the sender's name and email address
- Valid postal address of the sender

The BizActions system also includes the following items to further ensure CAN-SPAM compliance:

- Opt-out requests are processed immediately (CAN-SPAM requires processing within 10 business days)
- Unsubscribed recipients cannot be re-activated without a deliberate opt-in request from the recipient
- Generic email address (info@, sales@, etc) are not allowed - reducing the chance of including harvested email addresses
- Regular customer support review of subject lines to prevent misleading/deceptive subject lines

As the CAN-SPAM Act continues to be amended, BizActions will continue to enforce all new requirements. If you have any questions regarding CAN-SPAM and/or BizActions' compliance, please contact me.



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