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NEWS RELEASE

FOR IMMEDIATE RELEASE

BIZACTIONS HOSTS E-MAIL MARKETING BEST PRACTICES WEBINAR

Webinar offers a line up of expert panelists who will share proven digital marketing practices

Potomac, MD, October 15, 2009—[BizActions](#), the nation's leading provider of B2B [email newsletters](#) for CPAs, announced today their upcoming email marketing best practices webinar—*Demystify e-Marketing: A Panel Presentation of Practical Success Strategies*. The webinar is scheduled for October 22, 2 pm (EST), and will be hosted by BizActions Executive Vice President, Gary Kravitz. Panelists are experts in their markets and seasoned in the use of digital marketing to promote lead generation and business presence.

“We wanted to bring together a powerful panel of marketing experts to help shed light on the importance of electronic marketing tactics in business promotion,” stated [Barry Friedman](#), CEO at BizActions. “Experts will explain how to combine marketing elements such as advertising, social media, direct mail, and blogging to generate business. It’s information that is well worth tuning in to hear.”

Panelists include: Alan Vitberg, CMO for the Bonadio Group; Cheryl Smyers, Marketing Manager for Stambaugh Ness; and Claudia Brim, e-Marketing Manager for the Rehmann Group. Each panel member brings years of marketing and business promotion experience to the table—providing webinar participants with a wealth of information on the subject.

To date, the October 22 webinar has more than 150 participants registered. [Event registration](#) is still open.

About BizActions, LLC

Headquartered outside of Washington DC, BizActions provides professional service firms with customized, content-rich email newsletters and a host of other helpful SaaS applications to improve communication efforts with clients, prospects, partners, and team members. Delivered through an innovative and powerful electronic business development platform, BizActions easy-to-use integrated suite of applications helps firms generate new business, increase name recognition, enhance cross-sales opportunities, and position themselves as experts. For more information on BizActions visit [BizActions.com](#) or call **866.240.8477**.